




October 1, 2010

TO: Mayor and Members of Council

FROM: Rashad M. Young, City Manager 

SUBJECT: Items for Your Information

Contact Center Feedback

Attached is the weekly report generated by our Contact Center for the week of 9/20/10 – 9/26/10.

Monthly Update from Library

Attached are the following reports from the Greensboro Public Library:

- Library Incident Report by Category for August 19 – September 19, 2010
- Library Usage Statistics for August 19 – September 19, 2010

Notes from Meeting with Mary Rakestraw: Internet Usage at Library

Attached are notes from the meeting with Mary Rakestraw regarding internet use at the library. Also included are documents that were referenced during the discussion:

- Web Pages, Web Hits and Categories
- Memorandum from James Dickens, Assistant City Attorney, dated August 9, 2010, providing background on a US Supreme Court case related to internet use in public libraries.

Urban Libraries Council Board Meeting

City Manager Young will be attending the Urban Libraries Council (ULC) Board Meeting in Chicago, IL on October 7th and 8th. ULC covers all expenses for this trip.

NC A&T University Homecoming

Attached is a memorandum from Josh Sherrick, Special Events Manager, dated September 27, 2010, regarding upcoming events during the North Carolina Agricultural and Technical State University Homecoming weekend.

Gillespie Golf Course

As a follow-up to a request made by Councilmember Jim Kee at the September 21, 2010 City Council Meeting, attached is a memorandum from Greg Jackson, Director of Parks and Recreation, dated September 28, 2010, regarding concerns of vehicle larcenies at Gillespie Golf Course and Staff's recommendation on the possibility of installing surveillance equipment.

Festival Park Ice Skating Rink

Attached is memorandum from Greg Jackson, Director of Parks and Recreation, dated September 29, 2010, regarding the proposed ice skating rink at Festival Park.

Water Resources In the News

On Monday, October 4, 2010, staff from the Water Resources Department will appear on the News 2 Good Morning Show to discuss water coming in from Piedmont Triad Regional Water Authority (PTRWA).

**Public Affairs Department
Contact Center Weekly Report
Week of 9/20/10 - 9/26/10**

Contact Center

5168 calls answered this week

Top 5 calls by area

Water Resources

Balance Inquiry – 1174
New Signup – 197
General Information - 142
Cutoff Request – 121
Construct. & Maint. - 96

Field Operations

Bulk Guidelines – 97
No Service/Garbage – 69
Dead Animal Pickup – 52
Appliance Pickup - 47
Repair Can/Garbage - 38

All others

Police/Watch Operations – 364
Landfill/Transfer/HHW – 100
Courts/Sheriff – 83
Police Records - 75
Guilford Metro - 39

Comments

We received a total of 7 comments this week:

Field Operations – 2 comments:

- Customer would like to convey her sincere appreciation for the landscaping on Bryan Blvd. by City workers. She realizes because it is a high volume area in terms of traffic how difficult it may be to do the work.
- The City is looking nasty, why is there trash all over the place? It's really looking nasty. I think they should make a decision to change something, or do something. This is not working. The volume of garbage is too much to be sitting out at the street for two weeks.

Parks and Recreation – 1 comment:

- Customer states that the city waters Latham Park tennis courts too often. They water so much that water is spilling over to the bike path. He thinks that they are wasting too much water when the rest of the city is trying to cut back and conserve.

Public Affairs – 2 comments:

- Customer called to say THANK YOU for help in getting the overgrown shrubbery taken care of at the Senior Center. All the residents are extremely pleased to be able to see when exiting the parking lot. She appreciates all that was done for them.
- Thank you for being so nice and helpful in getting the dumped mattress picked up in front of my house.

Water Resources – 2 comments:

- Water bill caller feels that units of consumption for sewer charges should be about one unit less than water consumption units as not all water coming into house goes back to the sewer system.
- Last week I had sent an email complaining about an increase in my water bill. Thanks to a quick response from the water department it was discovered that there was a leak. Please forgive my over reaction and thanks for your personal contributions to our fine city. Thank you.

Overall

Calls about changes to the bulk collection schedule remained steady last week while calls about dead animals increased. Call volume was busy through the end of the week.

| |
|--|
| <p>Greensboro Public Library Internet Usage Statistics 9:00 a.m. 8/19/2010 - 9:00 p.m. 9/19/2010</p> |
|--|

Background Information:

- Number of overall web hits - 100% of web hits for the period in question
58,789,329
- Number hits on the porn category – (percent)
40,581 (.07%) seven hundredths of one percent
- Number of computer users
42,188

Greensboro Public Library

August 19 - September 19, 2010

Library Incident Report by Category

| Incidents by Category | Central Library | Benjamin Branch | Glenwood Branch | Hemphill Branch | Kathleen Edwards Family Branch | McGirt-Horton Branch | Vance-Chavis Branch | Total no. of Incidents | Total no. of Bans |
|-----------------------|-----------------|-----------------|-----------------|-----------------|--------------------------------|----------------------|---------------------|------------------------|-------------------|
| Assault | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Alcohol | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Communicating Threat | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 |
| Computer Misuse | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Customer Complaint | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Disorderly Conduct | 5 | 0 | 0 | 3 | 1 | 0 | 4 | 12 | 5 |
| Drug Paraphernalia | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Eating | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 |
| Fire | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 |
| Indecent Behavior | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Littering | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Loitering | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Medical | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Missing Persons* | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 |
| Panhandling | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Pornography | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 |
| Sleeping | 5 | 0 | 0 | 0 | 0 | 0 | 0 | 4 | 4 |
| Smoking | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Theft | 4 | 0 | 1 | 0 | 0 | 0 | 0 | 4 | 0 |
| Trespassing | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 |
| Unattended Child | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Vandalism | 2 | 0 | 0 | 0 | 0 | 0 | 1 | 3 | 1 |
| Weapons | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 2 | 0 |
| Warrant | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Other | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Grand Total | 23 | 0 | 1 | 3 | 1 | 0 | 7 | 31 | 18 |

Other – Parking issues and customer inquiry about their ban release date

*Parent informed Lankford officer about a missing child from the home.

Note: This report reflects the total number of incidents listed in the Lankford Security Log located at Central Library.

September 30, 2010

TO: Rashad Young, City Manager

FROM: Sandy Neerman, Library Director

SUBJECT: Review of Cymphonix Discussion

On the afternoon of September 27th, the following people attended a meeting requested by Council Member Mary Rakestraw to have Kathy Hartsell discuss with library staff the options and capabilities of the Cymphonix device currently in use by the Greensboro Public Library:

District 4 City Council Member Mary Rakestraw
At Large City Council Member Danny Thompson
Assistant City Manager Denise Turner
Library Director Sandy Neerman
Technology Manager Tommy Joseph
Guest Speaker Kathy Hartsell

Vice President of Product Management at Cymphonix Fred Geiger (by telephone)
Ms. Hartsell described the Cymphonix device, how it works and related some examples from the Cymphonix web site of how it is being used, specifically in Ogden, UT. She ended by mentioning that our wireless is not being shaped.

Mr. Joseph handed out and discussed a multi-page document that helped distinguish the difference between web pages, web hits and categories. Please see the attached document. A series of questions were then asked, and in an effort to promote understanding of the issues, a suggestion to call the vendor was made. Fred Geiger was contacted by phone. Among the questions asked were the following:

1) Is the library wireless system currently being shaped?

Yes, but not in the same way as bandwidth to our public computers. Though Cymphonix support staff previously assured library staff on multiple occasions that wireless was being shaped, it was recently determined that it is not being shaped as expected. Cymphonix support is working with the library to correct that situation. A replacement Cymphonix device has been shipped to the library and it is a top priority for staff to get it configured to shape wireless bandwidth in the same manner that bandwidth to the public computers is shaped. Library staff anticipates this being completed in 4 weeks.

(Explanatory note for this report: wireless is currently being shaped only to cap the available bandwidth to 12 Mbps. Categories are not being shaped. The library's public computers are currently being shaped both to cap bandwidth and for categories.)

2) Would filtering as opposed to shaping free up bandwidth?

Yes, modestly, and only to the extent that bandwidth is currently being shaped.

Bandwidth reports (not to be mistaken with hit reports) for August 19-September 19 indicate that .5% bandwidth would be recaptured by blocking instead of shaping the pornography category.

3) Can Cymphonix be set up to process just one category (e.g. pornography)? Would it run more efficiently that way?

No. Cymphonix must look at all traffic, classify it all into categories, then act based on how it is set up to shape or filter. Because it must always classify all traffic, whether filtering or shaping, processing just one category would not allow it to run more efficiently.

4) Would daily reports be more reliable than monthly reports?

No, there should be adequate storage for monthly reports. Daily, weekly, monthly, all the reports should be equally reliable.

5) Are there any legal concerns with filtering?

Please see the attached document.

6) Did Cymphonix staff indicate how long it would take for a web browser to time out if the page it is loading is being shaped (e.g. a web page categorized by Cymphonix as pornography)?

Cymphonix staff indicated that if no data is flowing (no web page is being downloaded) the web browser will usually time out after about a minute. If data is loading, even very slowly, the web browser probably will not time out unless the server where the web page is stored is set to time out after a given period of time.

One question left unasked of Cymphonix support was whether or not there is a process to accurately count web pages from the web hit report. Efforts to contact them again were unsuccessful as Fred Geiger had gone into a meeting after talking to us.

(Explanatory note for this report: the following is a transcription of a voicemail message received by Mike Maynard, a member of the library's technology team, on September 17, 2010:

"Mike, this is Fred Geiger from Cymphonix. I talked to you earlier. I just finished talking to the engineer who wrote the filter code and the answer is yes, if we connect to the host, in your case playboy.com, and it starts communicating back to us but the person gets tired of waiting and goes to a different site or if the browser times out, or if any of those things happen, then as long

as we connect to the host we will count those as hits and so it is entirely accurate that what you guys said that just because it shows up as a hit does not mean it was displayed on the browser and in your case it sounds like it's pretty unlikely. There is no way to show definitively one way or the other. Therefore, that is the answer to that question but I just wanted to get back to you to make sure you guys had it. If you have any other questions, please get back to me.”)

At one point in the meeting, Ms. Rakestraw inquired whether the city employs an attorney who would be familiar with technology/contract law/people's rights issues like this. Ms. Neerman mentioned an opinion from the city legal department, which she received on August 10, 2010. A copy is attached.

SN

Attachments

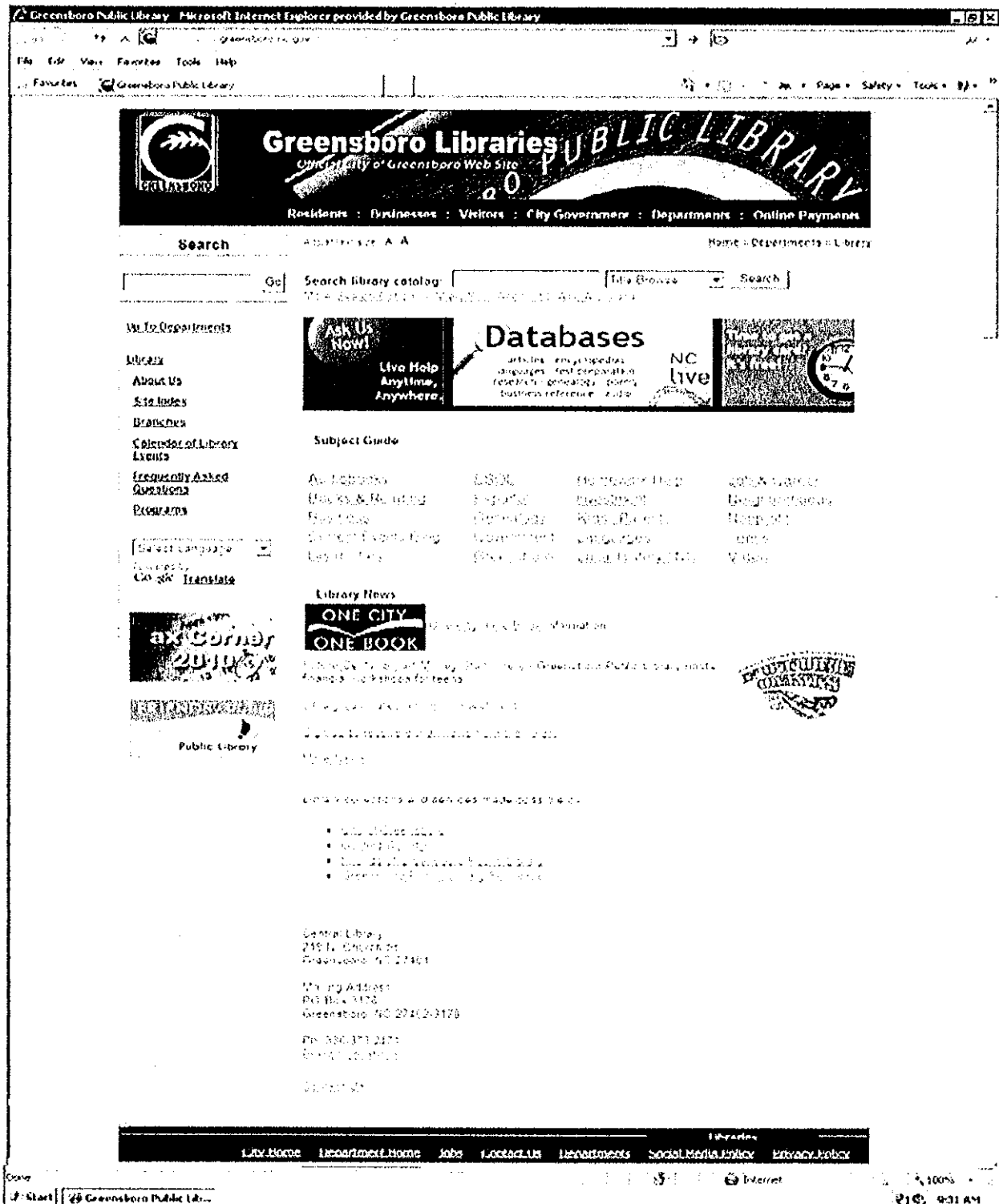
cc: Denise Turner, Assistant City Manager

Web Pages, Web Hits and Categories

The following screen shot of the Greensboro Public Library web page is 1, single *web page*.

This same web page registers in Cymphonix as 36 *web hits*. Web hits count whether or not the web page ever displays.

These 36 web hits are from 6 different Cymphonix *categories*.

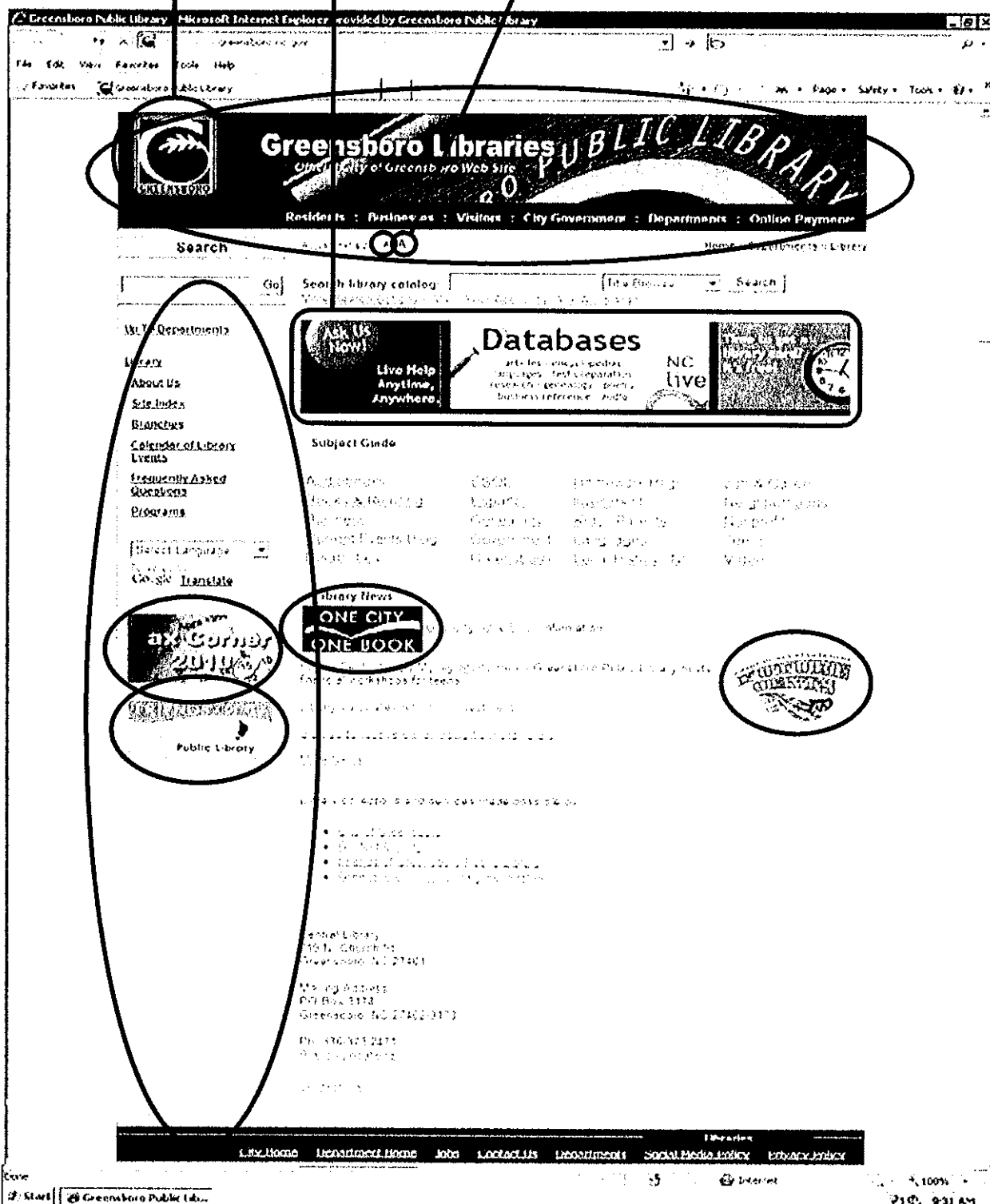


To better illustrate what a *web hit* is, items circled in red on the image below make up some of the 36 *web hits* counted on this 1 *web page*. The URLs for a few of these items are also included for clarity.

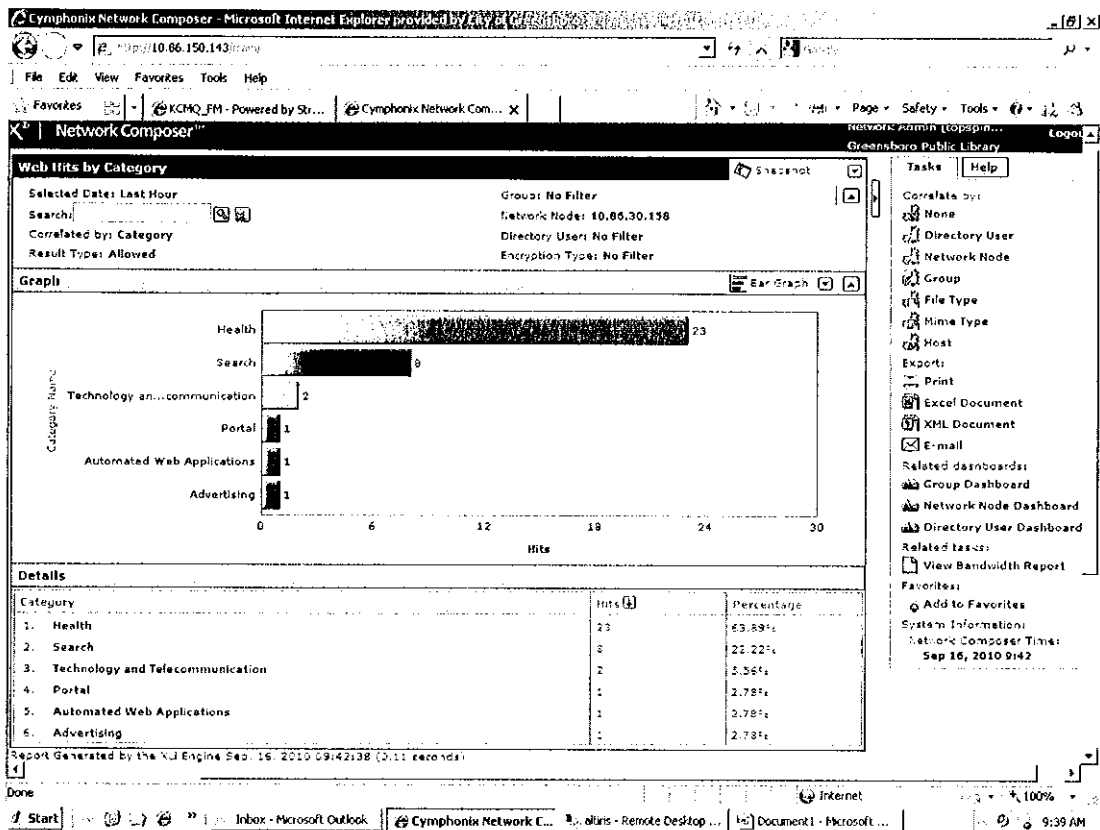
1) <http://www.greensboro-nc.gov/greensboro/images/icons/favicon.ico>

2) <http://www.greensboro-nc.gov/NR/rdonlyres/d437e2c1-eabd-4dd4-9790-b04a30470a2f/0/topbuttons.jpg>

3) http://www.greensboro-nc.gov/greensboro/images/big_a.gif



The 6 categories that Cymphonix grouped hits from this page into are listed below.



URLs for some of the hits are listed in the screen shot below.

Web Request Detail

Selected Date: Last Hour
Search: [Search]
Result Type: Allowed
Encryption Type: No Filter

Group: No Filter
Network Node: 10.66.30.158
Directory User: No Filter
Category: Health

| URL | Category | Time Stamp |
|--|----------|------------------------|
| 1. http://www.greensboro-nc.gov/greensboro/images/icons/favicon.ico | Health | Sep. 16, 2010 09:36:22 |
| 2. http://www.greensboro-nc.gov/greensboro/images/bg-graybar.gif | Health | Sep. 16, 2010 09:36:22 |
| 3. http://www.greensboro-nc.gov/greensboro/images/dot-gran.gif | Health | Sep. 16, 2010 09:36:22 |
| 4. http://www.greensboro-nc.gov/GREEN/SEC/C.Lemplates/Libranex/global-images/spacer.gif | Health | Sep. 16, 2010 09:36:22 |
| 5. http://www.greensboro-nc.gov/IR/onlyres/17845433-6716-499F-8C1D-837C518F22C0/locologo_bg.jpg | Health | Sep. 16, 2010 09:36:22 |
| 6. http://www.greensboro-nc.gov/IR/onlyres/95499037-1EDE-435E-4BAE-1F44E5311253/IR/locosona.gif | Health | Sep. 16, 2010 09:36:22 |
| 7. http://www.greensboro-nc.gov/IR/onlyres/D437E2C1-E4ED-4CC4-9750-E24A3C47042F/IR/topbutton.jpg | Health | Sep. 16, 2010 09:36:22 |
| 8. http://www.greensboro-nc.gov/greensboro/images/landlogo_bg.jpg | Health | Sep. 16, 2010 09:36:22 |
| 9. http://www.greensboro-nc.gov/greensboro/images/taxcorner2010.jpg | Health | Sep. 16, 2010 09:36:22 |
| 10. http://www.greensboro-nc.gov/greensboro/images/medicn_A.gif | Health | Sep. 16, 2010 09:36:22 |
| 11. http://www.greensboro-nc.gov/greensboro/images/bg_A.gif | Health | Sep. 16, 2010 09:36:22 |
| 12. http://www.greensboro-nc.gov/greensboro/images/bg-whitebar.gif | Health | Sep. 16, 2010 09:36:22 |
| 13. http://www.greensboro-nc.gov/IR/onlyres/7617EC7C-3FED-457C-E62F-3147E73C5528/IR/banner01.jpg | Health | Sep. 16, 2010 09:36:22 |
| 14. http://www.greensboro-nc.gov/greensboro/images/home_bg.gif | Health | Sep. 16, 2010 09:36:22 |
| 15. http://www.greensboro-nc.gov/greensboro/styles/large_font.css | Health | Sep. 16, 2010 09:36:22 |
| 16. http://www.greensboro-nc.gov/_utm.gif?utm_source=2200537471&utm_medium=1024x768&utm_campaign=1024x768&utm_term=32-30&utm_id=782x467&utm_medium=us&utm_source=1&utm_term= | Health | Sep. 16, 2010 |

For comparison, web hits were counted for three sites.

| Site | Web Pages | Web Hits |
|---------------------------------------|-----------|------------------------|
| Greensboro Public Library (home page) | 1 | 37 |
| Playboy (home page) | 1 | 13 (page did not load) |
| CNN (home page) | 1 | 220 |



August 9, 2010

TO: Terry Wood, City Attorney

FROM: James A. Dickens, Assistant City Attorney

SUBJECT: When Providing Internet Access, Can Public Libraries Employ Software to Block Pornographic material that may be harmful to children?

The City's public libraries may install software to block pornographic websites that may be harmful to children so long as the librarian will unblock improperly filtered material upon the request of an adult user without undue delay. The most recent U.S. Supreme Court case dealing with this issue is *United States v. American Library Association, Inc.* (hereinafter, "ALA"), 539 U.S. 194, 123 S.Ct. 2297, 156 L.Ed.2d 221 (2003), decided in 2003. In *ALA*, a group of public libraries, library associations, library patrons, and web site publishers challenged the constitutionality of the federal law entitled, "Children's Internet Protection Act" (hereinafter, "CIPA"). Under CIPA, no public library could receive federal assistance to provide internet access unless it installed software to block obscene or pornographic images and to prevent minors from obtaining access to harmful material. CIPA sought to address many of the same problems the City Council has sought to address here, such as patrons of all ages, including minors, regularly searching for online pornography and patrons exposing others to pornographic images by leaving them displayed on internet terminals or printed on library printers. The *ALA* Court acknowledged that "a filter set to block pornography may sometimes block other sites that present neither obscene nor pornographic material, but that nevertheless triggers the filter." CIPA, however, also permits a library to "disable the filter to enable access for bona fide research or other lawful purposes." This is very important, because only four justices would have signed this opinion if CIPA did not allow adults to have access to this material upon request.

The Court ruled that internet access in public libraries is neither a traditional nor designated public forum. The Court stated that public forum analysis and heightened judicial scrutiny under the First Amendment were incompatible with the discretion that public libraries must have to fulfill their traditional missions. "Public libraries staffs necessarily consider content in making collection decisions and enjoy broad discretion in making them." The Court also held that even though the software may erroneously block constitutionally permitted speech, "such concerns are dispelled by the ease with which patrons may have the filtering software disabled." When an adult patron encounters a blocked site, he need only ask a librarian to unblock it or disable the filter.

Applying these principles to the City's public libraries, I conclude that the City's public libraries may install software on all of its computers to prevent minors from viewing obscene or pornographic images, so long as the policy allows for an adult to have the software disabled or the site unblocked upon the request of an adult patron for "bona fide research or other lawful purposes."

While the *ALA* Court did not state specifically whether the librarian had to unblock or disable a properly filtered obscene or pornographic website upon the request of an adult patron, the reasoning and analysis of the Court's opinion suggests that the librarian does not have to do so. First, the *ALA* Court upheld CIPA, which required libraries that received federal assistance to "install software to block obscene or pornographic images and to prevent minors from accessing material harmful to them," as a valid exercise of Congress's spending power. Thus, the Court held that it was not unlawful for federal government to attach conditions, such as the requirement of installing software blocking obscene or pornographic images, to the use of its money. Second, the *ALA* Court stated that internet software that blocks obscene or pornographic images from the internet is no different than the decisions public library staffs make everyday concerning which books to include on its shelves. These decisions are necessarily content based, and the *ALA* Court held that public forum analysis and heightened judicial scrutiny are incompatible with the discretion that public libraries must have to fulfill their traditional missions. If a library has the discretion to select which books it will include on its shelves, it can also decide whether to exclude pornographic or obscene images from being viewed on its computers. Finally, CIPA was passed to prevent minors from accessing obscene, pornographic, or other harmful material that is accessible on the internet. One of the specific situations Congress sought to address by passing CIPA was that "some patrons also expose[d] others to pornographic images by leaving them displayed on internet terminals or printed at library printers." Allowing adult patrons to access these pornographic or obscene images where children are present and can view these images on internet terminals or printed at library printers is contrary to one of the express purposes of the statute. When the *ALA* Court emphasized that an adult patron could request that a filter be disabled or a specific website unblocked, it was specifically addressing an argument by the dissenting justices that the internet blocking software had a tendency to "overblock- that is to erroneously block access to constitutionally protected speech that falls outside the categories that software users intend to block." The *ALA* Court stated that "[a]ssuming that such erroneous blocking presents constitutional difficulties, any such concerns are dispelled by the ease with which patrons may have the filtering software disabled." The Court was specifically referring to "erroneously blocked" images. It was not talking about properly blocked obscene or pornographic images.

In sum, I conclude that the City may block obscene and pornographic images from internet websites in the public library, and the librarian is not legally required to allow adult patrons to view obscene or pornographic images in the public library.

JAD/

September 27, 2010

TO: Denise N. Turner, Assistant City Manager

FROM: Josh Sherrick, Special Event Manager

SUBJECT: N.C A&T State University Homecoming Events

The following event listing includes information and website links to each event surrounding the N.C A&T Homecoming Weekend. Other pertinent event information is also included at the end of the document.

N.C A & T STATE UNIVERSITY HOMECOMING will be celebrated on Friday, Saturday and Sunday, October 8, 9 and 10, 2010. The City of Greensboro welcomes alumni, students and friends back home for the 2010 Homecoming celebration. The Greensboro Coliseum, Greensboro Police Department, GDOT, GTA and other departments are working closely with the University Homecoming Committee to manage events while placing a premium on a safe and enjoyable weekend. Activities include:

HOMECOMING STEP SHOW: Presented by A&T Pan Hellenic Council, the Homecoming Step Show will take place on Friday, October 8th at 7:00pm at the Greensboro Coliseum Special Events Center. It will be hosted by 102 JAMZ.

HOMECOMING CONCERT: Aggie Homecoming Concert 2010 will come to the Greensboro Coliseum on Saturday, October 9 at 7:30 pm. The all-star lineup of the "Light Dreams & Nightmares" Tour will feature a performance by Drake along with Rick Ross, Chrisette Michele, J-Cole and Cali Swag District.

AGGIE FANFEST (formerly A&T Pavilion) will be held in the parking lot of War Memorial Stadium at the corner of Lindsay and Yanceyville Streets. Traditional vendors selling unique food, beverages, t-shirts, hand-bags and other apparel will be open for business on the following days and times.

| | |
|-----------------------------------|----------------------|
| Friday, October 8 th | 11:00 am to 11:00 pm |
| Saturday, October 9 th | 7:00 am to 11:00 pm |
| Sunday, October 10 th | 11:00 am to 5:00 pm |

This is a FAMILY FUN EVENT!!! The Fanfest will feature free Carnival rides & inflatables for families with children. Musical entertainment will be provided at specific times each day.

Carnival rides will be operated:

| | |
|-----------------------------------|---------------------|
| Friday, October 8 th | 4:00 pm to 10:00 pm |
| Saturday, October 9 th | 9:00 am to 10:00 pm |
| Sunday, October 10 th | 11:00 am to 5:00 pm |

HOMECOMING PARADE: The 2010 Annual Homecoming Parade will feature over 15 High School Bands, the NC A&T State University Band and 70 other entrants. A special feature for 2010 is the welcoming of Romulo Marching Band from Honduras. The Homecoming parade's street closings will start at 5:30 am on Saturday, October 9th and will be located on Murrow Blvd. from Lee Street to E. Lindsay and E. Lindsay from Murrow Blvd. to Aggie Stadium and campus. The Parade begins at 8:00 am and concludes around noon.

FOOTBALL GAME – NC A & T plays Morgan State for homecoming on Saturday, October 9 at 1:30 pm in Aggie Stadium.

NEIGHBORHOOD AREA STREET CLOSINGS: The following streets will be closed beginning 5:30am Saturday to allow for the parade route and other Homecoming activities:

- ❖ Sullivan Street from Park Avenue to E. Lindsay Street
- ❖ Boyd Street south of Dewey Street to E. Lindsay Street
- ❖ Yanceyville Street south of Homeland Avenue to E. Lindsay Street
- ❖ Lindsay Street from E. Bessemer Avenue to Yanceyville Street

SHUTTLE BUS SERVICE: University chartered shuttle buses will run from 7:00 am to 6:30 pm on Saturday, October 9th. Shuttles will travel from the Sheraton Hotel on High Point Road and The Depot. During the entire day, shuttles will run north on Summit Avenue to Sullivan Street to E. Lindsay Street. The shuttles will unload guests at the gates to Aggie Stadium and then exit the area via Headquarters Drive to Highway 29 or at E. Bessemer Avenue back to Summit Avenue. *Note that Yanceyville Street will be barricaded at Summit Avenue, but not closed to local traffic.* Illegally or improperly parked vehicles may be towed from the area during this time. *You may still enter and exit the neighborhood using Circle Drive, Dewey Street, Castlewood Drive, Homeland Avenue, Boyd Street, Park Avenue, and Palmetto Street.* Please refer to the map on the reverse side.

At the conclusion of the game, buses will be parked along Lindsay Street facing Headquarters Drive and E. Bessemer Avenue. Passengers may walk or ride from the stadium to the vending or bus area.

THE GREENSBORO FARMER'S CURB MARKET will be relocated to the Greensboro Coliseum Pavilion for a special one day Farmers Market Fall Harvest Festival. Admission and parking are free at the Coliseum on the morning of Saturday, October 9th. The parking spaces at the Curb Market will be open for short term 30 minute per vehicle parking on Friday, Saturday and Sunday.

Please let me know if you have any questions or need additional information.

JS

cc: Matt Brown, Director, Coliseum
Scott Johnson, Deputy Director, Coliseum



September 28, 2010

TO: Denise Turner, Assistant City Manager

FROM: Greg Jackson, Director

SUBJECT: Larceny Concerns at Gillespie Golf Course

Per City Council's request, we have investigated concerns about vehicle larcenies that have occurred at Gillespie Golf Course, based on recent comments made by a staff member. Since September 2009, there have been a total of four reported crimes at Gillespie Golf Course, involving two vehicle larcenies, vandalism to an auto and the larceny of auto accessories.

In reviewing possible security measures for the golf course parking lot, surveillance equipment can be installed for approximately \$5,000, which includes a camera, monitor and wiring. The camera would need to be monitored daily by the pro shop staff.

Based on the number incidents, we do not recommend installing a camera at this time. Staff will continue to monitor outside activities in the parking lot area and will consider the camera option at a later date as necessary.

GJ/cw

Attachment: Gillespie Golf Course Police Statistics

Greensboro Police Department
Reported Offenses
September 22, 2009 - September 22, 2010

| offense | inci_id | date_rept | Address | tract | zone |
|----------------------------------|----------------|------------------------|------------------|--------------|-------------|
| LARCENY - AUTOMOBILE ACCESSORIES | 20091012112 | 10/12/2009 9:04:00 AM | 306 E FLORIDA ST | P107 | P120 |
| LARCENY - FROM MOTOR VEHICLE | 20100802240 | 8/2/2010 4:06:18 PM | 306 E FLORIDA ST | P107 | P120 |
| LARCENY - FROM MOTOR VEHICLE | 20091121200 | 11/21/2009 11:15:00 AM | 306 E FLORIDA ST | P107 | P120 |
| VANDALISM - AUTO | 20100609326 | 6/9/2010 7:38:00 PM | 306 E FLORIDA ST | P107 | P120 |

Greensboro Parks & Recreation
City of Greensboro



October 1, 2010

TO: Denise Turner, Assistant City Manager

FROM: Greg Jackson, Director

SUBJECT: Proposed Ice Rink at Festival Park

Parks and Recreation staff are currently in discussions with Elijah Lovejoy, president of Renovo Designs in High Point and Ed Wolverton, president and CEO of Downtown Greensboro Inc. (DGI), to bring a temporary 40-by-85-foot outdoor ice skating rink to Festival Park. The event would run from November 17 to January 21, the day before the start of the 2011 U.S. Figure Skating Championships at the Greensboro Coliseum.

The projected budget for this event is \$175,000 with the largest expense being rental of the rink. Renovo Designs and DGI would serve as fundraising catalysts with a goal of \$75,000 to be raised in corporate and foundation sponsorships. The Cemala Foundation has already committed \$25,000 in financial support for the first season of operations and The Bryan Foundation has committed to a contribution of \$15,000. Other local businesses and corporations have also expressed an interest in financially supporting this venue. If the additional \$35,000 in sponsorship funds are raised, the rest of the money would come from admission fees and ice skate rentals. If the additional sponsorships are not secured, the project will not happen this year. The anticipated revenues are:

| | |
|---------------------|------------------|
| Cemala Foundation | \$ 25,000 |
| Bryan Foundation | \$ 15,000 |
| Other sponsorships | \$ 35,000 |
| <u>Ticket sales</u> | <u>\$100,000</u> |
| Total | \$ 175,000 |

The City's financial commitment would be to cover the one-time installation cost of \$23,000 to install a transformer to operate the ice rink chillers. The City would also incur an estimated \$20,000 in utility costs for electricity and water to be paid for out of Parks and Recreation's current maintenance and operations budget.

The City would contract Renovo Designs to install and operate the ice rink. Renovo Designs would be responsible for renting the ice rink and contracting Greensboro Ice House to operate and maintain the rink. The City would not charge a rental fee for use of Festival Park. After the event, Renovo Designs would be responsible for returning the park grounds to their original condition, re-sodding any disturbed areas as necessary.

Similar ice rink operations around the state have generated in excess of \$100,000 in revenues, per year. It is the intent of our partnership with Renovo Designs and DGI to create a sustainable outdoor ice skating venue for the enjoyment of our citizens in subsequent years. To this end, we are asking that the City consider partnering to purchase the rink at the conclusion of the 2010-11 season, which will entail raising an additional \$65,750 over and beyond the initial cost of \$175,000.

Renovo Designs and DGI have committed all revenues in excess of 2010-11 expenses toward the purchase of the rink. With financial assistance from the City, we would be able to purchase the rink, which would become the property of the City. By owning the rink it is anticipated that revenue generated by operations would cover all expenses and could potentially result in revenue to the City.

In advance, thank you for your consideration of this proposal. We look forward to discussing funding options with you as we move ahead on this exciting initiative.

GJ/lt